



HousingWorks Poll: Austinites Express Fears on Housing Affordability

In a survey conducted this spring, nearly two-thirds of Austinites expressed fears that homes in Austin will become unaffordable for themselves or people that they care about. Almost three-fourths of Austin residents want local government to take action on housing affordability. The poll also showed that Austinites are strongly committed to neighborhoods in which people of different incomes can live. These results are an indication of how much people in Austin are worrying about housing prices. They show that Austinites want the City to take leadership to ensure that homes are affordable in neighborhoods throughout town, to people of various income levels.

Poll Findings:

Austin residents are worried that they or someone they are close to will be priced out of the Austin housing market.

63% of respondents are concerned that they or someone they care about will be unable to afford a home in Austin.

This concern was reported by all major ethnic groups, but was most pronounced for minorities and people 45 and older.

Austin residents want neighborhoods to have a mixture of incomes and they want their government to take an active role in ensuring a wide range of housing opportunities across the city.

70% would like the City of Austin to have a diversity of home types within its neighborhoods to accommodate people with a range of income levels.

More than 70% of respondents believe that local government should play an active role in ensuring that housing can be affordable for people with a wide range of incomes throughout the city.

A clear majority of Austinites want local government to ensure that downtown housing is accessible to people with a wide range of income levels.

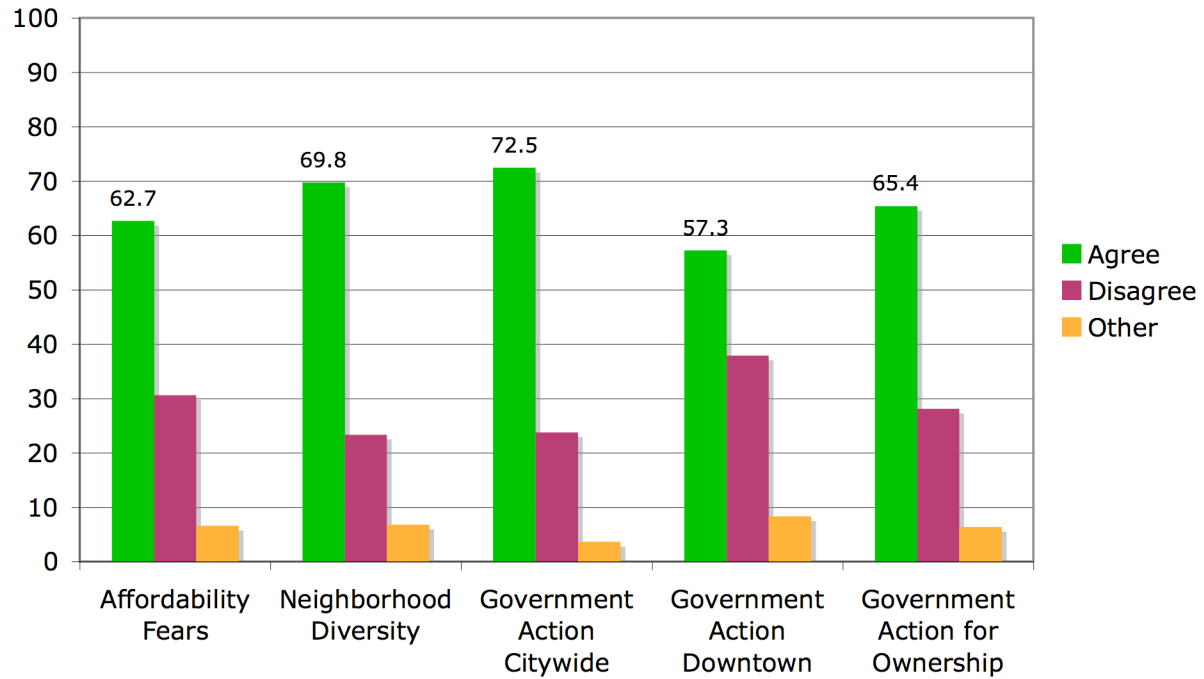
Support for housing diversity and government involvement in achieving mixed income neighborhoods is broad-based, being consistently present across the different age groups and major ethnic groups that contributed to the poll, and both men and women.

Austinites believe that local government should play an active role in making home ownership accessible.

65% of Austinites would like to see government involvement in making home ownership more accessible.

Support for local government involvement in this arena also extends across age, ethnicity and gender.

HousingWorks Poll Results



The poll was a telephone interview conducted by Opinion Analysts, Inc. The sample was a representative group of registered likely voters. The poll was conducted between March 8 and 16. The accuracy level is +/- 4.9% with a 95% confidence level.